

PRESS RELEASE
VRX

For Immediate Release

November 16, 2010

VRX Company Announces EJournal™

Capture Point Of Sale journals to your PC.

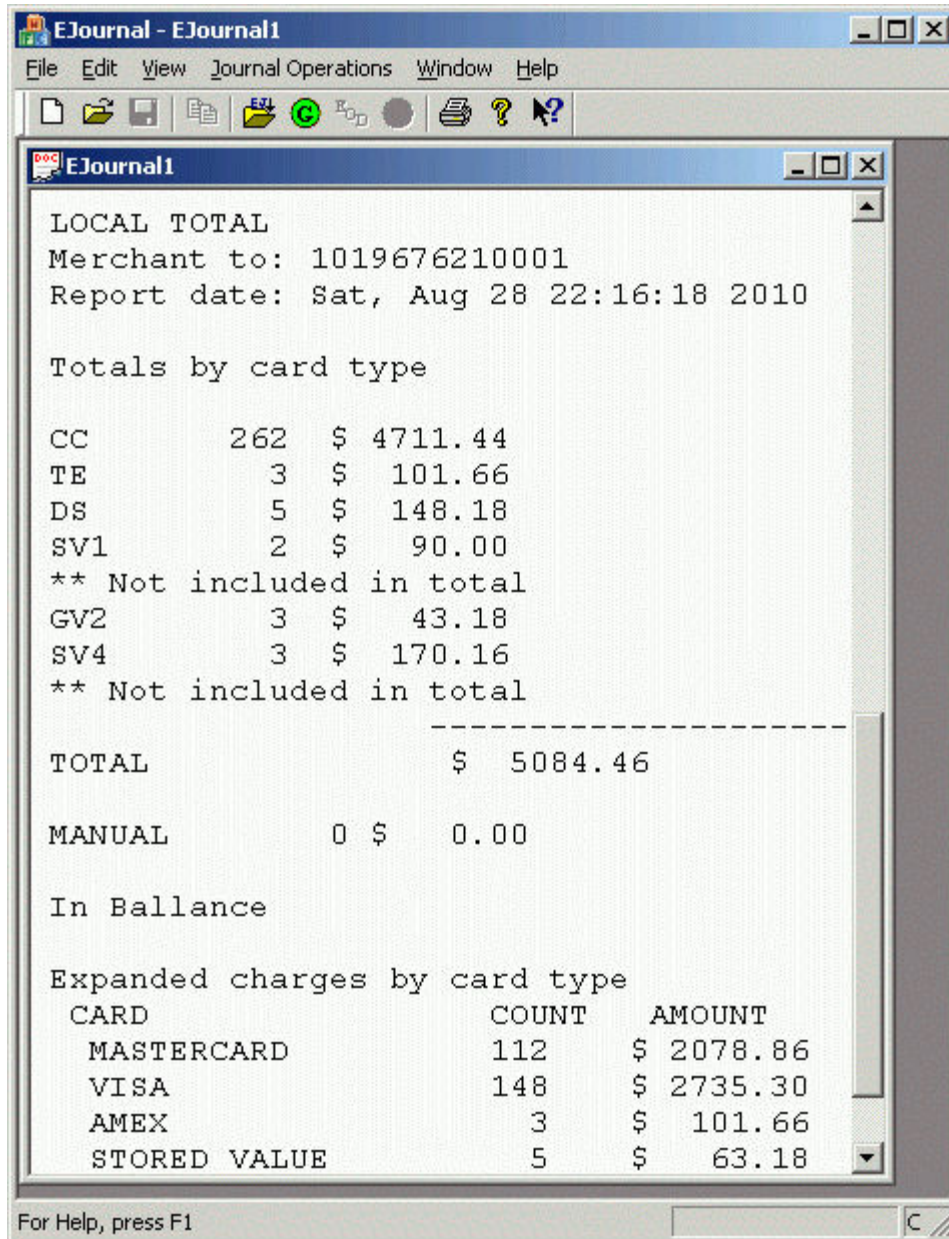
MARYVILLE, TN — November 16, 2010. The VRX Company today announced a new product offering, EJournal™, the journal printer eliminator. EJournal™ is the perfect solution for convenience stores, restaurants, and many other retailers who need the ongoing data a journal printer provides, but don't want the hassle and mess of a long daily paper tape and the difficulty of searching for specific transactions.

**Are you buried under all those journal tapes?
Can't find the one you want when you want it?**



EJournal™ them!
And end the mess.

EJournal™ captures your journal data with your PC and saves it to your hard disk. It saves one file each day. Your Point of Sales (POS) system's End of Day report can trigger an end of day file save, or you may use a forced end of day button or a time of day forced file save. As a result, you **GET RID OF ALL THAT PAPER**, and your automatically organized files are **EASILY SEARCHABLE**.



A captured journal report in EJournal™

EJournal™ runs on a Windows PC under XP, Vista or Windows 7. This might be the same PC on which you capture your surveillance video or even a notebook PC dedicated to journal capture. With the EJournal™ software, and one of our EJournal™ splitter cable assemblies, you can continue to run your printer for receipts on demand and capture the journal electronically. If you have a dedicated journal printer, you can eliminate it entirely with EJournal™.

Visit our web site for a feature overview at: www.vrxinc.com/product_ejournal.html

To download a free demo of EJournal™, as well as Install Sheet and User Manual visit:
www.vrxinc.com/product_ejournal_demo.html

For a Sales Brochure, which can be personalized by CCTV or POS Installers visit:
www.vrxinc.com/ejournal_brochures.html

You can purchase EJournal™, either alone or with a cabling kit. See the cabling options and purchase on line at: www.vrxinc.com/product_ejournal_buy.html, or call us for volume discounts.

About VRX Company.

We design Loss Prevention solutions for Cash Register/Point Of Sale systems, ATMs and electronic scales. VRX Company receives email at sales@vrxinc.com and phone calls at 866-543-8398 (866-543-TEXT), 9 AM to 6 PM Eastern time. Our engineers have over 55 years of design experience. We know how to solve tough POS and electronic scale integration problems.

###

For more information, press only:

Lee Erickson, 865-805-2437, lee.erickson@vrxinc.com

For more information on VRX Company:

www.vrxinc.com/

VRX Company Inc. Logo

The logo for VRX Company Inc. features the letters 'VRX' in a bold, black, stylized font. The 'V' and 'R' are connected at the top, and the 'X' is formed by two intersecting diagonal lines. The overall appearance is that of a heavy, industrial-style typeface.

Images at native size.

Table



EJournal™

The screenshot shows a window titled "EJournal - EJournal1" with a menu bar (File, Edit, View, Journal Operations, Window, Help) and a toolbar. The main content area displays a report for "EJournal1" with the following text:

```
LOCAL TOTAL
Merchant to: 1019676210001
Report date: Sat, Aug 28 22:16:18 2010

Totals by card type

CC          262  $ 4711.44
TE           3  $  101.66
DS           5  $  148.18
SV1          2  $   90.00
** Not included in total
GV2          3  $   43.18
SV4          3  $  170.16
** Not included in total

-----
TOTAL                $ 5084.46

MANUAL              0 $   0.00

In Ballance

Expanded charges by card type
CARD              COUNT    AMOUNT
MASTERCARD        112    $ 2078.86
VISA              148    $ 2735.30
AMEX               3     $  101.66
STORED VALUE      5     $   63.18
```

At the bottom of the window, it says "For Help, press F1" and there is a small icon in the bottom right corner.